

petful

Monthly* Pageviews: **1.7 million** » Sessions: **1.4 million** » Users: **1.2 million**

Advertise on Petful — A Freestar.io Network Partner

About Petful

At Petful.com (formerly Pets Adviser), we are passionate about animal welfare and giving our readers the tools to help their pets live longer, happier lives.



We offer thousands of well-researched articles written by experts. Topics include everything from about pet health and behaviors to training and grooming.

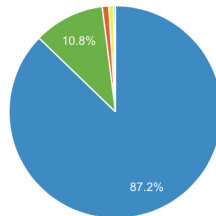
That's not all. We keep things fun with "buzz" posts

about pets in the news, and we share lots of cute photos and videos.

Yet it's about more than that...

We work to make a real difference. Petful donates thousands of dollars each year to animal charities or causes we believe in.

» **Contact Us:** dave@petful.com



- **87% Organic Search**
- **11% Direct Traffic**
- **1% Social**
- **1% Referral Traffic**

Petful's Online Reach

131,516
Google+ followers

29,402
fans on our Facebook page

19,633
opt-in email subscribers

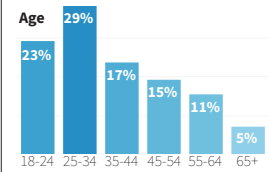
5,988
followers of our 2 Twitter feeds

Alexa Traffic Rank

71,056 **15,483**
Global Rank U.S. Rank

Audience Demographics

Gender
69% Female **31%** Male



More than half of Petful's audience is 18-34 years old.

Petful / Pets Adviser has been featured on:



*Monthly average as measured during the 3-month period from 1/01/2017 to 3/31/2017